

Jay L. (Judson) Bruns III

Phone: (860) 808-9571
email: jaybruns3@gmail.com

Unique perspective that combines senior level diplomacy, leadership on sustainability and government affairs experience at a large company, consulting for the United Nations and non-profit board service. Led organizations and helped develop national negotiating strategies and strategic plans. Adept at working with local, state and national governments, trade associations and the private sector. Built and managed teams and driven results by setting goals and tracking progress. Strong writer and editor and effective public speaker. Goal-oriented, collaborative and inclusive. Work is characterized by judgment, curiosity and focus on outcomes.

Affiliate Instructor and Advisory Board Member **October 1017 - Present**
Scandinavian Studies
University of Washington

Guest lecture; as advisory board member, support University by, among other things, identifying and facilitating visit of speakers to campus and seeking partnerships with external organizations.

Senior Advisor for Private Sector Engagement **March 2017-January 2018**
United Nations Environment Program

Executed on idea developed together with UN Undersecretary General and Executive Director of UN Environment to seek partnerships between U.S. and Canadian businesses on the United Nations environmental agenda. Built strategy and business plan for engaging the private sector to work with UN on its priorities: reduce pollution, improve the health of the oceans, protect endangered species, increase investments in renewable energy, and mitigate conflict arising from a changing climate. Reached out to companies and connected them with UN Environment.

Environment Champion **March 2015-December 2016**
Marketing and Communications
The Hartford Financial Services Group Inc.

Provided strategic direction on sustainability for The Hartford, a 208-year old Fortune 150 insurance company. Company spokesman on environment and climate change. Over nine years leading this effort, firmly established the company as a thought leader and top performer on environmental stewardship by focusing on reducing greenhouse gas emissions and paper, offering environmentally friendly insurance products, making environmentally sound investments, and engaging employees. In advocating for measures such as installing electric vehicle charging stations and encouraging robust greenhouse gas (GHG) emission reduction targets, helped company achieve 57% GHG emission reduction 2007-2016. Worked with company's investment arm on early adoption of environmental investment policy statement for \$170 billion portfolio. Initiated and managed effort that placed The Hartford on sustainability "gold standard" for global companies - Dow Jones Sustainability Index – for 5 years in a row; led other recognition initiatives such as U.S. EPA "Climate Leadership Awards" in 2014 and 2015, and 2016

White House recognition as “Early Achiever” on energy savings goals. Hartford contact point with White House on climate resilience and insurance initiative. With General Counsel, represent The Hartford on Connecticut Governor’s Climate Change Council. Helped conceive and create Sustainability Steering Committee to set priorities for sustainability components: corporate governance, compliance, philanthropy, diversity and inclusion and environment.

**Vice President, Public Policy
Government Affairs
The Hartford Financial Services Group, Inc.**

August 2004-March 2015

Successfully transitioned to private sector to manage public policy issues for The Hartford. Devised Hartford strategies as Terrorism Risk Insurance Act legislation evolved. Appointed in 2007 to lead company environmental stewardship efforts and act as company spokesman on environment and climate change. Responsible for relations with insurance regulators in 11 states and liaison to The Hartford’s international operations. Oversaw key issues on The Hartford’s federal agenda. Worked with regulators on numerous issues, including tornadoes in Joplin, Missouri and Moore, Oklahoma, and sale of our Japan operations.

**Special Negotiator for Conflict Diamonds
U.S. Department of State**

**2003 – July 2004
Washington, D.C.**

Spearheaded U.S. Government’s international effort to halt flow of diamonds controlled by rebel groups in Africa who terrorized local populations while avoiding harm to legitimate \$28 billion diamond industry. Led U.S. interagency team. Formulated USG negotiating positions and advocated those positions within 60-nation “Kimberley Process”. Worked with Congress to enact “Clean Diamond Trade Act.” Worked within unique Kimberley Process format that comprised national governments, diamond industry, and international non-governmental organizations.

**Charge’ d’Affaires/Deputy Chief of Mission
American Embassy**

**2001-2002
Oslo, Norway**

As acting ambassador in Norway during 9/11 attacks and aftermath, directed U.S. Government’s broad and rapidly evolving mission with this important ally. Managed 170-person embassy staff. Oversaw multi-million dollar budget. Conducted extensive public outreach. Designed embassy’s strategic plan to deploy U.S. Government resources to meet national objectives.

**Director for International Economic Affairs
National Security Council**

**2000-2001
Washington, D.C.**

As staff member of the White House’s NSC in Clinton and Bush Administrations, chaired international economic policy process, developing consensus among Departments of Treasury, State, Commerce, Agriculture and U.S. Trade Representative’s Office to provide recommendations to the President and senior White House officials. Wrote memoranda for the President. Provided policy guidance to agencies on issues of interest to the President, National Security Advisor and National Economic Advisor.

**Consul General
U.S. Consulate General**

**1996-1999
Vancouver, Canada**

Led mission that represents U.S. interests in western Canada. Directed staff of 40 to maintain good relations with U.S.'s largest trading partner. Helped manage bilateral issues such as dispute over salmon. Organized large-scale events, including visit of President Clinton. Conducted extensive public outreach.

Earlier, served in Tokyo, Japan, Port-of-Spain, Trinidad and Tobago, Bonn, Germany and Oslo, Norway as well as in positions at the State Department and Office of the U.S. Trade Representative.

BOARDS

Swisscontact North America (Swiss economic development non-profit) 2014 – present
U.S. Global Leadership Coalition Washington State Advisory Council – 2017 - present
Connecticut Governor's Climate Change Council - 2015- 2016
World Affairs Council of Connecticut 2009 – 2016 (Board president 2012-2016)
World Affairs Councils of America - 2011- 2016
City of Hartford Climate Stewardship Council - 2016
Virginia Property & Casualty Insurance Guaranty Fund Association 2009 - 2015
Riverfront Recapture - 2007-2012

AWARDS AND CERTIFICATIONS

Climate Reality Project Leadership Training July 2017
President Obama's Volunteer Service Award 2015
Professional Ski Instructors of America Alpine Level 1 certification – 2013-present
Hartford Chairman's Award, (highest award given by the company) 2012
Hartford Law Department Awards of Excellence nominee 2006
Senior Foreign Service Performance Award 2002
Three State Department Superior Honor Awards
State Department Meritorious Honor Award
Schlessman Visiting Executive in Residence, Colorado College

EDUCATION

M.A., International Affairs, George Washington University
B.A., International Relations, Colorado College
Social Sciences, University of Copenhagen (no degree)
National Security Studies, National War College, Washington, D.C. (no degree)

Foreign languages: Norwegian, German, Danish, Swedish, limited working proficiency in Japanese and French

LinkedIn profile: <https://www.linkedin.com/in/jay-bruns-04a41315/>