

# HOUSE OF SWEDEN



## PROGRAM 2013 - SPRING

### GLOBALIZATION & MIGRATION

EMBASSY OF SWEDEN'S YEAR LONG PUBLIC DIPLOMACY PROGRAM

Globalization and migration are inextricably linked in today's international economy and multicultural world. Information, goods, services and capital move across borders more freely than ever before. And people, seeking education, jobs and opportunities, are relocating, often across borders – extending families and spreading traditions.

About 1 million people legally immigrate to the United States annually. Sweden has experience with migration in both directions. Between 1890 and 1920, 1.3 million Swedes emigrated to North America. Recently, Sweden has seen a steady influx of people, and one in five Swedish citizens are first or second generation immigrants. It has been 375 years since the first Swedes came to Wilmington, Delaware, aboard the ship Kalmar Nyckel. The Swedish landing in 1638 and the great transatlantic partnership between Sweden and the U.S. are among events to be celebrated throughout 2013 as a part of our Globalization and Migration theme.

We invite you to join us at Embassy of Sweden for an exciting year.

Welcome!

## EXHIBITIONS

### DRESSING SWEDISH: FROM HAZELIUS TO SALANDER

**February 23 - March 17**

What does it mean to dress Swedish? This exhibition offers an abundance of costumes that speak to the rich diversity of the Swedish people, both past and present. Focused on Sweden and Swedish-American culture, the exhibition shows how cultural heritage is created and re-created through dressing. On February 20th the curators of Dressing Swedish will host a talk about the exhibition.

Dressing Swedish, a traveling exhibition, will be here in March on its journey through the U.S. Curated by Dr. Charlotte Hyltén-Cavallius and Dr. Lizette Gradén, supported by Mångkulturellt Center, Tumba, Sweden.

### MEMORIES OF STONES

**February 23 - May 12**

The moss-covered stone walls are a testament to an era of profound change in Swedish history. Today, the forest has reclaimed the walls, which stand as a testament to a pivotal moment in Swedish history, when one third of the population at that time left to try their luck in the New World, creating a Swedish diaspora in the Americas. Memories of Stones is a photography exhibition by Åsa Nylén

### THE ENDURING DESIGNS OF JOSEF FRANK

**February 23 - June 30**

Designer/architect Josef Frank was a leader in modern Swedish design. He donated his legacy of designs to interior decoration and design firm Svenskt Tenn, with which he had collaborated for decades. This exhibition features some of his textile and furniture designs. Frank's designs bore a clear influence of his many migrations: Born an Austrian Jew, Frank fled Vienna first for Stockholm and then to New York City, returning to Sweden after WWII, where he was heralded as an icon of Swedish design.

Partner: Svenskt Tenn

### THE THIRD ROOM

**February 23 - June 30**

This radio theater sound walk welcomes children into a dream world - time is fluid and the laws of gravity are suspended. Through head phones, children are instructed to find things in the room, to quiet a talking suitcase, and to fly through space. Exactly how they do this is completely up to the children! Recommended for children nine years of age and older. Length: 19 minutes.

Partner: Swedish Radio's Youth Radio Drama Department

### UNITED STOCKHOLMS OF AMERICA - SWEDISH IMMIGRATION IN USA

**April 27 - June 30**

Check the itinerary if you are going to Stockholm, Sweden, otherwise you might end up in Northern Maine or Southern Texas or in any of the other Stockholms in the States. United Stockholms of America tells the story of the migration of 1.3 million Swedes who left their home for a better future in the Promised Land. In this exhibition – with figures and facts, design and photography – the stories of historical and contemporary immigrants are told.

Partner: The Swedish Institute

## PUBLIC EVENTS

### ARTIST TALK WITH GUNNAR KAJ

**February 21, 2013**

Gunnar Kaj is the chief designer of the floral arrangements at the Nobel Prize Awards Banquets in Stockholm. Join us for a lecture on floral art by this popular artist-trained illustrator- arts teacher.

### NORDIC TASTE WITH CHEF FRIDA JOHANSSON

**Ambassador's Residence, Washington, DC., March 14, 2013**

Enjoy this excellent introduction to the traditions, cultures, and environment which shaped the culinary revolution in Sweden. You will enjoy a buffet dinner at the residence of His Excellency Jonas Hafström, the Ambassador of Sweden, specially prepared by Ms Frida Johansson, Private Chef to the Ambassador.

For tickets, please visit: [www.kennedy-center.org/nordiccool](http://www.kennedy-center.org/nordiccool)

Hosted by: John F. Kennedy Center for the Performing Arts as a part of Nordic Cool 2013

### VASA BIKE RACE

**March 17, 2013**

For the seventh year in a row, we will jump-start spring by pedaling through the beautiful scenery of Washington D.C. This is a bicycle-themed tribute to Sweden's legendary Vasaloppet ski race. Choose between the 56, 28, or 14 mile routes. All finishers will receive a bowl of traditional blueberry soup (served until 1:00 pm). Registration required through WABA.

Partner: Washington Area Bicyclist Association, [www.waba.org](http://www.waba.org)

### HMS FALKEN – SWEDISH TALL SHIP IN DC

**Washington, DC., Mid-March 2013**

HMS Falken serves as an educational training vessel for the Swedish Navy. Built in the mid-20th century, the tall ship has two masts and carries a crew of 40. In mid-March the ship will stop in Washington, DC on its way to Delaware.

For tours and visits, see our webpage from March 1<sup>st</sup> and onwards.

Partner: Swedish Navy

### NORDIC OUTBREAK: SYMPOSIUM ON VIDEO ART

**New York City, NY, April 6, 2013**

The Consulate General of Sweden is supporting Nordic Outbreak, a month-long exhibition featuring more than 30 works of Nordic video and new media art on screens and projections in three public locations in New York City. Related lectures by Nordic curators and a one-day symposium at Scandinavia House are also planned. The exhibition will travel to all the Nordic capitals later in 2013.

Partner: Streaming Museum

### EUROPEAN UNION EMBASSIES' OPEN HOUSE

**May 11, 2013**

Enjoy a day of family fun, a Swedish café and culture as we open our doors for the 2013 EU Embassies Open House. The Washington community is invited to a taste of life and trends in Sweden and the European Union.

Partner: The Delegation of the European Union to the U.S. and SWEA

### SWEDISH MIDSUMMER FESTIVAL

**New York City, NY, June 21, 2013**

The traditional Swedish Midsummer Festival will be celebrated in Battery Park on lower Manhattan. Co-hosted by the Consulate General of Sweden in New York, this Swedish tradition invites adults and children to picnic in the grass, decorate a Midsummer Pole, make flower wreaths, play games and dance to fiddle music. Food stands offer delicacies from New York's finest Swedish restaurants.

Partner: Battery Park City Parks Conservancy

## HOUSE OF MUSIC

January 15	Sarah Riedel
February 15	The Royal Stockholm Philharmonic Orchestra at Carnegie Hall, NY
February 20	Gustaf Sjökvist's Chamber Choir
February 24	Sofia Talvik
March 2	Dance evening with Washington Spelmanslag and Skaran
March 12	Musical road trip with Sousou & Maher
April 25	Swedish Chamber Orchestra at Lincoln Center, NY
May 18	Eurovision Night
June 26	Nordic Jazz

## NORDIC COOL 2013

From February 19 to March 17, the John F. Kennedy Center for the Performing Arts presents an unprecedented festival highlighting the diverse arts and cultures of Denmark, Finland, Iceland, Norway, and Sweden, as well as Greenland, the Faroe Islands, and the Åland Islands.

The festival will feature over 750 artists in music, dance, theater, visual arts, design, film, literature, cuisine, and much more. Nordic Cool 2013 will also explore the interplay of themes central to Nordic life, such as nature and environmental sustainability, technological innovation, entrepreneurial spirit, gender equality, and youth culture.

For more information, visit: [www.kennedy-center.org/nordiccool](http://www.kennedy-center.org/nordiccool)

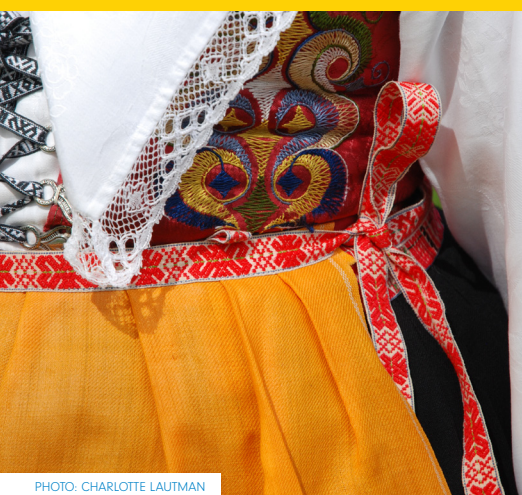


PHOTO: CHARLOTTE LAUTMAN

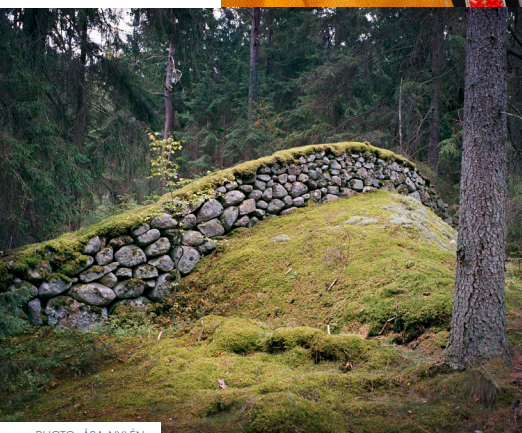


PHOTO: ÅSA NYLÉN



PHOTO: SVENSKT TENN



PHOTO: MATTIAS AHLM



PHOTO: OLA ERICSON/IMAGEBANKSWEDEN.COM



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PHOTO: EIRIK FOLKEDAL





# SEMINARS & EVENTS

For more information about a particular event such as time, agenda, etc., please visit the Embassy of Sweden website at [www.swedenabroad.com/washington](http://www.swedenabroad.com/washington) or send an email to [rsvp-hos@gov.se](mailto:rsvp-hos@gov.se), indicating the event and providing your contact information.

Want to regularly hear about what we do? Sign up for our mailing list at [embassyofswedendc.com/signup](http://embassyofswedendc.com/signup)

All events are hosted by the Embassy of Sweden or other organizations and companies which actively promote Sweden in the U.S.

## SWEDEN IN THE U.S.

In partnership with the Embassy, promotion of Swedish interests and business in the U.S. is conducted by the Consulates of Sweden and a wide variety of companies and organizations such as Business Sweden, The Swedish Institute, SACC-USA, VisitSweden, the Association of Swedish Teachers and Researchers in America (ASTRA) and Swedish-American organizations.

## GLOBAL FORUM ON MIGRATION AND DEVELOPMENT

**Year 2013**  
The Global Forum on Migration and Development (GFMD) was established in 2007 to strengthen cooperation in migration and development. Over 150 countries have participated in GFMD. Sweden has been an active member of GFMD for a number of years and will serve as acting chairman from 2013 till 2014.

## 375-YEAR ANNIVERSARY

The 375th anniversary of the first landing of Swedish and Finnish immigrants in America will be celebrated in 2013. The tall ship Kalmar Nyckel landed on the shores of Christina River in Delaware in 1638.

On May 11th the Swedish and Finnish embassies in Washington, D.C. are honored by the presence of H.M King Carl XVI Gustaf and H.M. Queen Silvia and Speaker of the Parliament of Finland Eero Heinäluoma to celebrate the historic disembarkment.

The program activities will include public ceremonies, a festival in the Tubman Park, a sail on Kalmar Nyckel (a replica of the original ship), visits to historic sites and much more.

The 375th year anniversary will be celebrated in the tri-state area throughout the year 2013 with cultural, educational and trade events presented by: New Sweden Alliance and its affiliate members.

For more info please visit the New Sweden Alliance website: [375th.org](http://375th.org)

## FRIENDS OF HOUSE OF SWEDEN

Friends of House of Sweden is a 501 © 3-non-profit organization that funds seminars, exhibitions and cultural programs for the Embassy of Sweden in House of Sweden. Friends of House of Sweden gratefully acknowledges the generosity of all sponsors, donors and partners who have made this year's theme program not only possible, but exceptional.

- Program sponsors 2013:
- Barbro Osher Pro Suecia Foundation
  - SAAB North America, Inc.
  - Skanska
  - AARP
  - Volvo Group

## CLIMATE, GENDER, BIODIVERSITY SEMINAR

**February 28, 2013**  
Women and men are impacted differently by climate change and can contribute in different ways to solving the challenges at hand. With this in mind, the Nordic countries and the Nordic Council of Ministers have played a key role in raising and maintaining gender equality as a fundamental issue regarding climate change. The Embassy has invited key role thinkers for a seminar discussion on this topic.

Partner: Nordic Council of Ministers and Worldwatch Institute

## YOUTH, GENDER AND ONLINE EXPOSURE SEMINAR

**March 7, 2013**  
How do youth and teens engage in social platforms online, and is there a difference in the way young people are exposed online from a gender equality perspective? In a discussion with leading scientists and politicians, the topic of gender equality in online exposure for youth is discussed.

Partner: Nordic Council of Ministers, Nordic Committee of Senior Officials for Gender Equality and Nordic Committee for Children and Young People (NORDBUK)

## 2013 ACHIEVEMENT AWARDS GALA

**March 8, 2013**  
The Swedish-American Chambers of Commerce in San Francisco highlights the Swedish presence in the Bay Area/Silicon Valley by putting the spotlight on efforts which have succeeded in connecting Swedish and U.S. interests. The Awards Gala honors extraordinary achievements by companies which have enriched and improved society, as well as cultural organizations or individuals who have preserved Swedish heritage and culture.

Hosted by: SACC San Francisco. Partner: Business Sweden and Consulate General of Sweden San Francisco

## GAMIFICATION SEMINAR

**March 13, 2013**  
The Swedish gaming industry is at the cutting edge of game developing with Stockholm acting as a small Silicon Valley. The Gamification Seminar will bring together leaders from both the Swedish and U.S. gaming industries to talk about how games can influence people in education, social responsibility and other areas that would normally lie outside the world of games.

Partner: The Swedish Games Industry and iStrategyLabs

## SEMINAR WITH MINISTER FOR INTEGRATION

**March 19, 2013**  
How do we create a sense of "us"? The challenges of integrating first- and second-generation immigrants, creating a sense of belonging with a shared identity, and fostering a welcoming climate in receiving societies are all topics discussed in an expert seminar with Swedish Minister for Integration, Mr. Erik Ullenhag.

Partner: German Marshall Fund of the United States

## SEMINAR WITH MINISTER FOR MIGRATION

**April 22, 2013 • Venue TBC**  
Sweden has assumed the chairmanship of the Global Forum for Migration and Development (see box to the left) during 2013-2014. The Swedish chairmanship of the GFMD also coincides with the UN General Assembly High-level Dialogue on International Migration and Development in 2013. As a part of this important task, the Swedish Minister for Migration and Asylum Policy, Mr Tobias Billström, will visit Washington DC and New York City to participate in meetings and roundtable discussions on the issue of unlocking the potential of migration for inclusive development.

Partner: Migration Policy Institute and Georgetown University

## ARCTIC CHALLENGES SEMINAR

**May 9, 2013**  
Arctic challenges and future cooperation interest in the Arctic has grown in recent years. The Arctic environment is unique and highly sensitive to disturbances. The region is heavily affected by ongoing climate change, technological development and increasing commercial activities. Despite substantial challenges, cooperation in the Arctic is characterized by a low level of conflict and broad consensus. The Arctic Council is the cooperation forum of the Arctic states, in which they can work together for responsible development of the region. From 2011 until 2013, Sweden is chairing the Arctic Council and leading its work and will in May 2013, hand over the Chairmanship of the Arctic Council to Canada. In the seminar, we will discuss the current and future challenges in the Arctic region and how to cope with them.

Partner: Center for Strategic and International Studies (CSIS) and Embassy of Finland in Washington DC.

## HOW TO MAKE IT IN AMERICA

**May 11, 2013 • Venue TBC**  
In conjunction with the 375th jubilee of the Swedish and Finnish landing in Delaware the Embassy of Sweden, together with the Embassy of Finland, will host a seminar on Swedish and Finnish entrepreneurship. The seminar will highlight Swedes and Finns who have become successful in U.S. and their stories on how they made it to where they are today.

Partner: Embassy of Finland, Swedish American Museum and New Swedish Alliance

## SAGA SMART GRID

**San Francisco, CA, May, 2013**  
A seminar with a focus on Swedish and American Smart Grid companies with an emphasis on consumer engagement, business models, security and standards. In addition, there will be meetings between American Smart Grid companies and Swedish organizations. The meetings will present a great opportunity to exchange knowledge and experiences as well as to strengthen the network and showcase products and solutions for the participants.

## MEMPHIS IN MAY

**Memphis, TN, May, 2013**  
Memphis in May International Festival is the largest month-long international cultural festival in North America. Every year Memphis selects a different country to honor, and this year the festival will focus on Sweden. The program will include historic, artistic, cultural and academic aspects of Sweden, as well as opportunities for commercial interaction between Sweden and Memphis.

## SWEDISH AFFAIRS DURING E3

**Los Angeles, CA, June 9-10, 2013**  
The Swedish Affair is a two-day event coinciding with E3 in Los Angeles. The purpose is to highlight Swedish creativity and innovation on the U.S. market and the program will be filled with activities such as panel discussions, speeches, screenings and match-making opportunities as well as food and music inspired cultural events.

Partner: SACC Los Angeles, Swedish Games Industry and Media Evolution

## THE EMBASSY IN SOCIAL MEDIA

Embassy of Sweden can be found in the following places around the web:

**Facebook:** [facebook.com/embassyofswedendc](http://facebook.com/embassyofswedendc)

**Flickr:** [flickr.com/embassyofswedenwashingtondc](http://flickr.com/embassyofswedenwashingtondc)

**WWW:** [swedenabroad.com/washington](http://swedenabroad.com/washington)

**Newsletter:** [embassyofswedendc.com/signup](http://embassyofswedendc.com/signup)



# EMBASSY OF SWEDEN

**ALL EXHIBITS IN HOUSE OF SWEDEN ARE FREE AND OPEN TO THE PUBLIC:**  
Saturdays: 11:00 am to 4:00 pm  
Sundays: 12:00 pm to 5:00 pm

**FROM FEBRUARY 23 TILL MARCH 17 OPENING HOURS WILL BE EXTENDED:**  
Thursdays: 5:30pm to 9:00pm

Free group tours can be booked via our guide:  
[kate@embassyofswedendc.com](mailto:kate@embassyofswedendc.com)

**VISITOR ENTRANCE:**  
2900 K Street, NW (south of K Street, NW)  
House of Sweden is located on the banks of the Potomac River in Georgetown, between Rock Creek and Georgetown Harbour

**HOUSE OF SWEDEN**  
House of Sweden is a unique building in the heart of Washington, DC. This meeting place encompasses the Embassy of Sweden, an exhibition hall and event center, the Embassy of Iceland as well as offices and apartments.

House of Sweden is owned and managed by the Kingdom of Sweden through National Property Board Sweden.  
[www.houseofsweden.com](http://www.houseofsweden.com)